



EMPOWERED
DIGITAL MARKETING

2024

January 2024



SUN	MON	TUE	WED	THU	FRI	SAT
	1 New Year's Day	2 Motivation and Inspiration Day	3	4 World Braille Day	5 Bird Day	6
7 Golden Globe Awards	8 Clean Your Desk Day	9	10 Cut Your Energy Costs Day / Take the Stairs Day	11 Human Trafficking Awareness Day	12	13
14	15 Martin Luther King Jr. Day / Civil Rights Day	16	17	18 Winnie the Pooh Day	19 Popcorn Day	20 Cheese Lover's Day
21 Hugging Day	22	23 National Pie Day	24 International Education Day / National Compliment Day	25 Opposite Day	26	27
28 Data Privacy Day / Lego Day	29 Puzzle Day	30	31 Hot Chocolate Day			

SEASONAL CONTENT IDEAS & NOTES



February 2024

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2 Groundhog Day	3
4 World Cancer Day / Grammy Awards	5	6	7 Girls and Women in Sports Day	8	9 Pizza Day	10 Chinese New Year
11 Super Bowl Sunday	12	13 Galentine's Day / Mardi Gras / Internet Friends Day	14 Valentine's Day	15	16 Girl Scout Cookie Weekend	17 Random Acts of Kindness Day
18 Drink Wine Day	19 Presidents' Day	20 World Day of Social Justice / Leadership Day	21 Language Day	22 Margarita Day / Walk Your Dog Day	23 International Stand Up to Bullying Day / World Peace and Understanding Day	24
25	26	27 Pokemon Day	28 Rare Disease Day	29 Digital Learning Day		

SEASONAL CONTENT IDEAS & NOTES

- February is Black History Month

March 2024

SUN	MON	TUE	WED	THU	FRI	SAT
					1 Zero Discrimination Day & Employee Appreciation Day	2 Read Across America Day
3 World Wildlife Day	4 Grammar Day	5	6 Discover What Your Name Means Day	7	8 International Women's Day	9
10 Daylight Savings / Academy Awards / Ramadan Begins	11 Napping Day	12 Equal Pay Day / Working Mom's Day	13 No Smoking Day	14 Pi Day / World Essential Workers Day	15 Consumer Rights Day	16
17 St. Patrick's Day	18	19 First Day of Spring / International Client's Day	20 International Day of Happiness	21 World Down Syndrome Day / Companies That Care Day	22 Puppy Day	23
24	25 Holi	26	27 World Theatre Day	28	29	30 Doctors' Day
						31 Easter Sunday

SEASONAL CONTENT IDEAS & NOTES

- March is Women's History Month
- March 31st is also International Transgender Day of Visibility

April 2024

SUN	MON	TUE	WED	THU	FRI	SAT
	1 April Fools' Day	2 Autism Awareness Day	3 Walking Day	4 Burrito Day	5 Deep Dish Pizza Day / Self Care Day	6
7 World Health Day / National Beer Day	8	9	10 Siblings Day / International Day of Pink	11 Pet Day	12 Grilled Cheese Day	13
14 Gardening Day	15 Tax Day / World Art Day / ASL Day	16	17	18 High Five Day / Exercise Day	19 Bicycle Day	20 Volunteer Recognition Day
21 World Creativity and Innovation Day	22 Earth Day / Passover Begins	23 World Book and Copyright Day	24	25 Take Your Child to Work Day	26 Lesbian Visibility Day / Arbor Day	27
28 World Day for Safety and Health at Work	29 International Dance Day	30 Animal Advocacy Day				

SEASONAL CONTENT IDEAS & NOTES

- April is Asian American Pacific Islander Month
- The first week of April is National Public Health Week

May 2024

SUN	MON	TUE	WED	THU	FRI	SAT
			1 May Day	2	3	4 International Firefighters Day / Star Wars Day
5 Cinco De Mayo / World Laughter Day	6 Nurses Day	7 Teachers' Day	8	9	10	11 Dog Mom Day
12 Mother's Day	13	14	15 Bring Flowers To Someone Day	16 Drawing Day / Global Accessibility Awareness Day	17 Bike to Work Day / Endangered Species Day	18 Armed Forces Day / International Museum Day
19 World Baking Day	20 World Bee Day / Rescue Dog Day	21 World Meditation Day/Eat More Fruits and Vegetables Day	22	23 World Turtle Day	24 Brother's Day	25 Wine Day
26	27 Memorial Day	28 World Hunger Day	29 Biscuits Day	30 International Hug Your Cat Day	31 World No Tobacco Day	

SEASONAL CONTENT IDEAS & NOTES

- May is Small Business Month
- May 13-19 is Bike to Work Week
- May 13-19 is National Volunteering Week
- May 27-31 is Water Saving Week

June 2024

SUN	MON	TUE	WED	THU	FRI	SAT
						1 Global Day of Parents
2	3 National Egg Day	4 Cheese Day / Hug Your Cat Day	5 Global Running Day / World Environment Day	6	7 Chocolate Ice Cream Day / National Donut Day	8 Best Friends Day / World Oceans Day
9 National Kids Day	10	11	12	13	14 Flag Day / World Blood Donor Day	15
16 Father's Day	17 Mascot Day	18 International Picnic Day	19 Juneteenth	20 Summer Solstice / World Refugee Day	21 International Yoga Day / World Music Day	22
23	24	25	26 Day Against Drug Abuse	27 Handshake Day / Ice Cream Cake Day	28	29
						30 Social Media Day

SEASONAL CONTENT IDEAS & NOTES

- June is Pride Month
- June 1-7 is Volunteers Week
- June 17-23 is Animal Rights Awareness Week
- June 17-23 is Learning Disability Week

July 2024

SUN	MON	TUE	WED	THU	FRI	SAT
	1 Canada Day / International Joke Day	2 World UFO Day / Made In The USA Day	3 International Plastic Bag Free Day	4 Independence Day (4th of July)	5	6 International Kissing Day
7 World Chocolate Day	8 Video Game Day	9 Sugar Cookie Day	10 Piña Colada Day	11 International Essential Oils Day	12 Simplicity Day	13
14 Mac and Cheese Day / Be Nice to Bugs Day	15 World Youth Skills Day	16 World Snake Day / Artificial Intelligence Appreciation Day	17 World Emoji Day	18	19	20 Moon Day
21 Ice Cream Day / Junk Food Day	22	23	24 Cousins Day	25 Intern Day / Wine and Cheese Day	26 Aunt and Uncle Day	27
28 Parents' Day	29 Lasagna Day	30 International Day of Friendship	31 Avocado Day / Harry Potter's Birthday			

SEASONAL CONTENT IDEAS & NOTES

- July 21-28 is Shark Week

August 2024

SUN	MON	TUE	WED	THU	FRI	SAT
				1 Girlfriend Day	2 International Beer Day	3
4 Sister's Day / Friendship Day	5	6	7 Purple Heart Day	8 International Cat Day	9 Book Lovers Day / Co Working Day / Women's Day	10 Lazy Day
11 Son and Daughter Day	12 World Elephant Day	13 International Left-Handers Day	14 World Lizard Day	15 Relaxation Day	16 Tell a Joke Day / Work From Home for Wellness Day	17 Nonprofit Day
18	19 Aviation Day / World Photography Day	20 Radio Day	21 World Senior Citizen's Day	22 Tooth Fairy Day / Burger Day	23	24
25	26 Dog Day / Women's Equality Day	27	28	29 Sports Day	30 Beach Day	31 Eat Outside Day / Overdose Awareness Day

SEASONAL CONTENT IDEAS & NOTES

- August is Black Business Month
- August is National Language Month

September 2024

SUN	MON	TUE	WED	THU	FRI	SAT
1	2 Labor Day	3	4 Wildlife Day	5 International Day of Charity	6 Read a Book Day	7 Beer Lover's Day
8 Grandparents' Day	9	10 Suicide Prevention Day	11 Patriot Day	12	13	14 Live Creative Day
15 First Day of Hispanic Heritage Month	16 Working Parents Day	17	18 International Equal Pay Day / Cheeseburger Day	19	20 NFT Day	21 International Day of Peace / Oktoberfest Starts
22 Start of Fall	23 International Day of Sign Languages	24	25 Daughters Day	26 HR Professionals Day / Pancake Day	27 World Tourism Day	28 Self Awareness Day / Sons Day
29 Coffee Day / World Heart Day	30 International Podcast Day					

SEASONAL CONTENT IDEAS & NOTES

- Hispanic Heritage Month is September 15 to October 15
- September is National Service Dog Month
- September is Responsible Dog Ownership Month
- September is Suicide Prevention Month
- September 8-14 is Suicide Prevention Week

October 2024

SUN	MON	TUE	WED	THU	FRI	SAT
		1 International Coffee Day / World Vegetarian Day	2 International Day of Non-Violence / Rosh Hashanah	3 Mean Girls Day / Boyfriend Day	4 Taco Day / World Animal Day / World Smile Day	5 World Teachers' Day
6 Coaches Day / Zero Inbox Day	7 International Day of Peaceful Communication	8 Pierogi Day	9	10 World Mental Health Day	11 Coming Out Day / Yom Kippur Begins	12
13 Breast Cancer Awareness Day	14 Indigenous Peoples' Day / Dessert Day	15 World Students' Day	16 World Food Day / Boss Day	17 Pasta Day	18	19
20	21	22	23	24 Food Day	25	26 Pumpkin Day
27 Black Cat Day	28 Immigrants Day	29 Cat Day	30 Candy Corn Day	31 Halloween / Start of Diwali		

SEASONAL CONTENT IDEAS & NOTES

- Hispanic Heritage Month is September 15 to October 15
- October is Breast Cancer Awareness Month
- October is Emotional Wellness Month
- October is LGBTQ+ History Month
- October is National Book Month
- October is Adopt-A-Shelter-Dog Month
- October 1-7 is National Walk Your Dog Week
- October 3-9 is Animal Welfare Week

November 2024



SUN	MON	TUE	WED	THU	FRI	SAT
					1 Start of Día De Los Muertos / Authors' Day / World Vegan Day / Diwali	2
3 Sandwich Day / Daylight Savings Time Ends	4 Candy Day	5 Election Day	6	7	8 Cappuccino Day	9 Go to an Art Museum Day
10 World Science Day for Peace and Development	11 Veterans Day / Education Day	12 Happy Hour Day	13 World Kindness Day	14 Pickle Day / World Diabetes Day	15 America Recycles Day	16 Fast Food Day
17	18 Mickey Mouse Day	19 International Men's Day / Entrepreneur's Day	20 Transgender Day of Remembrance	21 World Television Day	22	23 Espresso Day
24	25	26	27	28 Thanksgiving Day / National Day of Mourning	29 Black Friday	30 Small Business Saturday

SEASONAL CONTENT IDEAS & NOTES

- November 12-20 is Get Outdoors Week
- November 18-22 is National Education Week
- November 18-26 is National Hunger and Homelessness Awareness Week
- November 20-26 is National Game & Puzzle Week
- November 25-29 is National Book Week

December 2024



SUN	MON	TUE	WED	THU	FRI	SAT
1 World AIDS Day	2 Cyber Monday	3 Giving Tuesday	4 Cookie Day / World Wildlife Conservation Day	5 International Volunteer Day	6	7 Pearl Harbor Remembrance
8	9	10 Human Rights Day	11	12	13	14
15 Bill of Rights Day	16 National Chocolate Covered Anything Day	17 Maple Syrup Day	18 Answer The Telephone Like Buddy The Elf Day	19	20 Sangria Day	21 Start of Winter
22 Short Person Day / Cookie Exchange Day	23	24 Christmas Eve	25 Christmas Day / Start of Hanukkah	26 Kwanzaa / Boxing Day	27	28
29	30	31 New Year's Eve				

SEASONAL CONTENT IDEAS & NOTES

- December is the Month of Giving
- December is National Volunteer Month



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